

Where people learn in the primary industries

In 2023, we had around 14,000 learners at around 4500 different workplaces around the country. At Primary ITO, we pride ourselves on being up driveways, at the end of dirt roads, on the factory floor, online or in the classroom. Whatever it takes to support our learners.

Primary industries are not just in the cities. They are up and down the length of the country. This map shows how many learners are based in each of New Zealand's 74 local council areas, from a small but important number in the Chatham Islands, through to over 1000 in Auckland.

