



# Primary ITO 2020-2025 Strategic Intent

Trusted partners leading education in the primary sector for a prosperous and sustainable New Zealand

New Zealand views the primary sector as an attractive career opportunity, increasing the number of New Zealanders employed within the sector. Industry training improves employment outcomes for learners and provides employers with a skilled workforce who can make a positive impact in their business. Parity of achievement for Maori, Pasifika and all young learners. Continuously drive transformation through leadership and innovation of the learning ecosystem.

## Build a high trust partnership model

Through the Mana to Mana engagement model, partner with businesses, employers, learners and education providers to refine sector delivery models and to develop vocational programmes which meet the demands of our industries.

Support the RoVE transition and embrace the opportunity for a holistic reform of the vocational education system.

Internal trust enhanced through a culture of respect, authenticity and integrity with high levels of collaboration, celebration of success, recognition, setting and maintaining standards of performance and effective communication.

## Ensure high learner achievement

With a focus on learner needs, the right learners are enrolled in the right programme at the right time to meet our commitment to learners, employers, industry, NZQA and TEC.

## Create a sustainable education business with an immediate focus on improving our current business practices

With strong organisational leadership and effective business systems and practices we build the capability of staff, focus on core products and partner with key stakeholders that delivers best practice alignment and integration across the organisation.

We enhance our quality systems and process of self-review by embedding an expectation of best practice within our organisation and throughout our business planning.

Manaakitanga | Whanaungatanga | Mana Motuhake

Service mentality | Quality touch | Responsiveness

Whāia te iti kahurangi ki te tūohu koe me he maunga teitei: Seek the treasure you value most dearly: if you bow your head, let it be to a lofty mountain