



## † Knowledge to Grow – Social Media Promotion Terms and Conditions:

- This promotion is not sponsored, endorsed or administered by, or associated with Instagram or Facebook.
- This promotion is hosted by Primary ITO on 28-30 March 2019, at South Island Agricultural Field Days only.
- This promotion is open entry with unlimited entries. No purchase or payment of any kind is necessary to enter or win this promotion.
- No responsibility is accepted by Primary ITO for ineligible, lost or fraudulent entries.
- VALID ENTRIES (REFER TO THE “SNAP IT TAG IT WIN IT” DETAILS FOR FULL DETAILS). Upload your original photo of yourself, as noted on our public Primary ITO Facebook and Instagram profiles, to your public Instagram profile. All entries MUST contain the hashtag #knowledgetogrow AND tag @primaryito. There will be a maximum of 5 individual prezy cards per day, to the value of \$30 per prezy card, within the valid period, and winners will be drawn at random.
- The winners will be chosen, at random, at 10am of each subsequent day (29<sup>th</sup>, 30<sup>th</sup>, 31<sup>st</sup> March 2019) and will be notified via Instagram messenger by a representative of Primary ITO.
- If the winner does not respond within 48 hours, the prize will be considered null and void.
- The prize will be posted to the winner(s) nominated address, which will be asked for via private Instagram message when the winner(s) are contacted at time of announcement.
- By entering the competition, you confirm that you have received permission to transmit images of all people identifiable in the photograph.
- You grant Primary ITO irrevocable permission to use, reproduce, transmit and distribute the photo in any and all media for editorial, advertising, and promotional purposes.
- The winner will consent to Primary ITO using their name, city of residence and/or photograph for promotional purposes in any media for an unlimited period without remuneration.
- This voucher is not transferable, exchangeable nor redeemable for cash. No part of this information may be reproduced, stored, or transmitted.
- Except for any liability that cannot be excluded by law, Primary ITO excludes all liability (including negligence), for any personal injury; or any loss or damage (including loss of opportunity); whether direct, indirect, special or consequential, arising in any way out of this promotion, including, but not limited to, where arising out of the following: any personal damage associated with this promotion (whether or not under Primary ITO’s control); any entry that is late, lost, altered, damaged or misdirected (whether or not after its receipt by Primary ITO) due to any reason.



## Knowledge to Grow - SNAP IT TAG IT WIN IT

**Snap it:** Snap a photo with our giant burger (either alone or with friends!)

**Tag it:** Post your photo to Instagram, or Facebook, tagging us @primaryito and using the hashtag #knowledgetogrow in your caption. Please note your Instagram profile or Facebook post must be public so we can see your photo. We also recommend adding a caption explaining what's going on in the photo! Terms and conditions apply - see our website for details.

**Win it:** Win your share of \$450 WORTH of prezy cards!

5 prezy cards worth \$30 each are available each day of the South Island Agricultural Field Days. You can enter as many times as you like, but each entry must contain a different photo.